

ServeHope



ServeHope Joins Constant Contact's Business Partner Program

Program Provides _____ Clients with Effective and Affordable Tools to Build Strong, Lasting Customer Relationships

SINGAPORE, 5th May 2008, ServeHope today announced they have joined Constant Contact's Business Partner Program. **ServeHope** is able to provide their clients with easy-to-use email marketing and online survey products to help them build strong, lasting customer relationships. Constant Contact®, Inc. (www.constantcontact.com) is a leading provider of email marketing and online survey tools for small organizations.

"Our customers are always looking for effective ways to grow their businesses," said **ServeHope CEO Grace Wong** "Constant Contact's customer communication tools give our clients a valuable addition to our core services. Constant Contact's ease-of-use and affordability made the partner program a great solution to meet our clients' marketing needs."

"Email marketing and online surveys are proven tools that help small businesses connect with their customers and build successful customer relationships," said Len Bruskiwitz, senior director, Partner Programs, Constant Contact. "We are pleased that **ServeHope** chose Constant Contact to provide their clients with our products and services, and we look forward to working with them to help grow their clients' businesses."

As a Constant Contact Business Partner, **ServeHope** is able to provide their clients with email marketing and online survey capabilities. With SpeakUp!SM Email Marketing, Constant Contact's email marketing product, **ServeHope**'s clients can quickly and easily create professional-looking emails, manage contact email lists, measure email campaign results from clicks to open rates, and review who joined email lists. With ListenUp!SM Survey, Constant Contact's online survey product, **ServeHope**'s clients have an easy-to-use tool to gain insight that will help them meet customer needs, generate new ideas, and grow their business or organization. ListenUp! Survey also helps **ServeHope**'s clients analyze responses quickly, create targeted email lists based on survey responses, take action, and follow-up with relevant email communications.

About ServeHope Pte Ltd

ServeHope launched in 2005, a privately funded company with 80% of its employee are people with Disability. Servehope is a leading provider of Loyalty Membership ,Customer Relationship and Customer Retention programme. To learn more, please visit www.servehope.com or call (65-63232720)

About Constant Contact, Inc.

Launched in 1998, Constant Contact, Inc. is a leading provider of email marketing and online survey tools for small organizations, including small businesses, associations, and nonprofits. To learn more, please visit www.constantcontact.com or call (781) 472-8100.

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Please direct all press inquiries to: support@servehope.com

Company: ServeHope Pte Ltd

Operation Director: fn Chu

Email: fnchu@servehope.com

Fax: 65-67437735